

SUMMIT SCHOLARSHIP

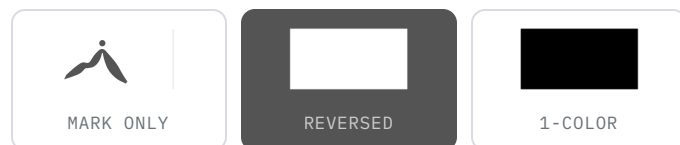
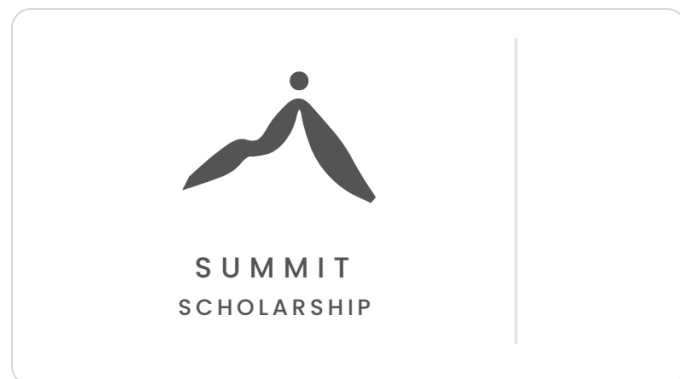
An initiative of the GEA Alliance — expedition scholarships for women and girls. Warm, hand-drawn character; the most expressive voice in the family.

APPROVED BY BOARD
JUNE 2026
MARK: CALLIGRAPHIC PEAK

Name change — "Foundation" is dropped. The public brand and logo are **"Summit Scholarship"** — no "Foundation," no "AWE." (This is branding only; the legal entity name is unchanged.) Never set the wordmark with "Foundation."

LOGO

CALLIGRAPHIC PEAK



Approved direction shown — vectorize as the first production step.

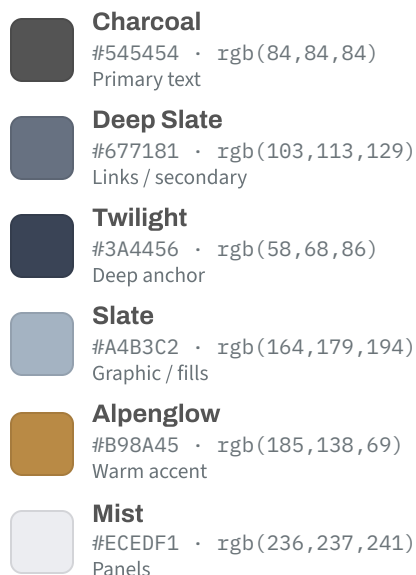
THE MARK & USAGE

- **Calligraphic peak:** a single brushed ridgeline rising to a summit point, with the summit dot above. Hand-drawn warmth — keep the brush character.
- **Wordmark:** "SUMMIT / SCHOLARSHIP", letterspaced caps, two lines, centered under the mark.
- **Clear space:** one mark-height all around. **Min size:** legible to ~24 px, single color, on merch/embroidery.
- ✓ Reproduce in charcoal, slate, black, or white. Pair with Alpenglow as the warm accent.
- ✗ Don't add "Foundation," recolor the mark per use, stretch the wordmark, or flatten the brush into a hard geometric triangle.

FAMILY

An initiative of the GEA Alliance. Where the relationship is shown, add the standardized line **"A GEA ALLIANCE INITIATIVE"** beneath the lockup. Shares the Archivo + Source Sans 3 foundation with GEA; Summit keeps the warmer palette and expressive type.

COLOR — THE WEBSITE PALETTE, NAMED



TYPOGRAPHY

GOOGLE FONTS · LICENSE-CLEAN

H1 / TITLE — ARCHIVO SEMICONDENSED BOLD (87%) · CAPS

THE 2026 COHORT

ACCENT / H3 — CAVEAT BOLD · ALPENGLOW · ≥14 PT

From the essays

BODY — SOURCE SANS 3 REGULAR

2,159 applications from 82 countries — clean, readable body copy.

CAPTION — IBM PLEX MONO · DEEP SLATE

82 COUNTRIES // 2,159

Archivo stands in for the site's Adobe acumin-pro — no perceptible change. The website needs no change.